



effect doctors

TREATMENT GUIDE 2026

SCIENCE-LED WELLNESS

Effect Doctors are a London based proactive healthcare company founded by a team of Anaesthetic Consultants. We provide care from our Soho and Westfield White City clinics and direct to homes, hotels and workplaces in Central London.

Our Effect Doctors branded partners deliver our services outside London and internationally.

We offer the finest available bespoke intravenous infusions and provide hyperbaric oxygen therapy (HBOT), intramuscular boosters, well person blood testing and analysis, weight loss drugs, facial aesthetics and hormone replacement therapy referrals.

At Effect Doctors, we believe every client has the right to access the finest pharmaceutical grade ingredients sourced from the most reputable compounding pharmacies and pharmaceutical companies in Europe.

All of our supplements are compounded from non animal products and are sourced from ethical laboratories.

Effect Doctors treatments are tailored to suit your needs.

More information and a full list of FAQs see our website effectdoctors.com





Effect
Doctors

DR WILLIAM BUXTON
MBBS FRCA DipIMC DipILM

DR WILLIAM TURNER
MSci (hons) BMBS (hons) FRCA

IV DRIPS

Our unique intravenous infusions are prescribed by our team of Consultant Doctors and administered by our highly trained nurses. Each infusion may be edited and made bespoke and can be formulated to suit each client following their consultation. All of our ingredients are suitable for vegans.

BESPOKE

£350 in clinic / £375 Central London Visit

Our library of intravenous vitamins, amino acids, electrolytes and anti-inflammatory, pain-killing and anti-sickness drugs can be combined to create a bespoke infusion, tailored to target your needs. This drip includes 6 ingredients of your choice. Some ingredients such as COQ10, ALA and Procaine count for 2 ingredients. We are also, by special request, able to add NAD+ (£200 for 500mg NAD+).

THE CLASSIC

£175 in clinic / £250 Central London Visit

A pH balanced and electrolyte-rich solution designed to rehydrate, refresh and rejuvenate. This drip uses an isotonic pH neutral electrolyte solution. It is the base ingredient of all of our infusions.

NAD+

£350 in clinic / £425 Central London Visit

500mg. Also available as 1000mg (£200 extra). NAD, short for Nicotinamide adenine dinucleotide, is an essential molecule that powers metabolic processes and impacts several systems in the body, including digestion, cognition and mental clarity, aging, and overall energy levels. a metabolic co-factor found in all living cells.

LIMITLESS NAD+ PACKAGE IV

£550 in clinic / £625 Central London Visit

The Limitless IV Drip is a package IV. It includes any drip from our menu or a bespoke infusion of up to 6 ingredients plus an NAD+ infusion 500mg.

IMMUNITY

£275 in clinic / £350 Central London Visit

Created with a blend of selenium, zinc, B vitamins and vitamin C, a deficiency in any of these ingredients would result in suboptimal performance of the immune system.

IRON INFUSION

£895 in clinic / £1495 Central London Visit

This IV drip counteracts the debilitating symptoms caused by iron deficiency such as hair thinning and loss, depression, low energy levels and shortness of breath. Our infusion rapidly replenishes your iron levels. A blood test is required beforehand as iron can only be administered if you are deficient. Iron infusions must be booked in advanced following a consultation with a doctor.

UNDER THE WEATHER

£275 in clinic / £350 Central London Visit

Vitamin C contributes to improving your immune system. Supplementation encourages bright, healthy skin and healthy blood vessels. Each IV drip includes 7.5g vitamin C. Each subsequent 7.5g vial is £35. A 25g vial is £60. A G6PD blood test is required for doses above 7.5g.

ISCADOR (MISTLETOE)

£250/100mg, 300/200mg, £350/300mg,
£400/400mg in clinic / Additional £75 Central
London Visit

A complimentary therapy commonly used in Germany and other European countries.

DELUXE RECOVERY (HANGOVER)

£275 in clinic / £350 Central London Visit

B and C vitamins, a boost of B12 and, as required, anti-inflammatory, analgesic and anti-sickness medications speed up recovery from excess alcohol consumption. This hydrating IV drip relieves headaches, reduces inflammation, suppresses nausea and replenishes the body.

JET LAG RESET

£275 in clinic / £350 Central London Visit

This effective combination of prescription-only anti-inflammatory and analgesic drugs, electrolytes, B vitamins and an amino acid infusion of taurine and glutamine is designed to beat post-travel tiredness and reduce inflammation. Magnesium is included for its contribution to restful sleep.

MYERS COCKTAIL

£275 in clinic / £350 Central London Visit

The famous mixture of vitamins and minerals, including magnesium, calcium, vitamin C and B-complex, is delivered intravenously and was developed in the 1970s with the aim of reducing fatigue, enhancing the immune system and combating seasonal allergies.

DRIP AND GLOW

£275 in clinic / £350 Central London Visit

This infusion features high-dose Vitamin C, a key ingredient for the production of collagen and elastin. It also includes a large dose of Glutathione, a powerful antioxidant which may help achieve a brighter and more even skin tone.

THE VITAMIN DRIP

£225 in clinic / £300 Central London Visit

This premium IV drip is the perfect blend of essential micronutrient vitamins and minerals. Includes vitamins B12, B1, B2, B3, B6, nicotinamide and Vitamin C.

VITAMIN C

From £275 in clinic / £350 Central London Visit

Vitamin C contributes to improving your immune system. Supplementation encourages bright, healthy skin and healthy blood vessels. Each IV drip includes 7.5g vitamin C. Each subsequent 7.5g vial is £35. A 25g vial is £60. A G6PD blood test is required for doses above 7.5g.

VITAL AMINO INFUSION

£300 in clinic / £375 Central London Visit

Our Vital Amino Infusion contains eight of the nine Essential Amino Acids. The essential amino acids are the amino acids that your body cannot make on its own. A balanced healthy diet, particularly one that includes meat, fish, eggs and dairy, can provide all of these essential amino acids. However not everyone's lifestyles allows them to optimise their levels of these amino acids.





DOCTOR PRESCRIBED

Priced dependent on requirement

Please call or email. we are often asked by patients or their Doctors to deliver a course of a specific drug under prescription, for example antibiotics.

Effect Doctors is led by Consultant Anaesthetists and they will consult with your Doctor to develop a treatment plan. This can often be delivered at home, hotel or your office.

- At home OBS
- IV antiemetics
- IV analgesia
- IV rehydration
- IV antibiotics
- IV anti malaria
- At home chemotherapy





INJECTIONS

INTRAMUSCULAR & SUBCUTANEOUS

Prices below are in clinic. A Central London Visit is £250

If you have two Intramuscular injections in the same appointment then a £25 discount is applied to the total.

BIOTIN

5mg
£50

VITAMIN D

300,000 iu
£75

GLUTATHIONE

600mg
£60

B12 (HYDROXOCOBALAMIN)

1mg
£50

B9 (FOLIC ACID)

1mg
£60

Coq10

22mg
£100

NAD+ PENS

NAD+ PENS

£395 for the first pen and one month's supply of NAD+

REFILLS (ONE MONTH'S SUPPLY)

£370

Pens make taking NAD+ easy, comfortable and safe to do yourself, at home with a subcutaneous injector.

NAD+ is an essential molecule that powers metabolic processes and impacts several systems in the body, including digestion, cognition and mental clarity, ageing and overall energy levels. A metabolic co-factor found in all living cells.



AMINO ACIDS

TAURINE

1000mg / £50

An important amino acid that supports your metabolism, enhances physical performance and increases energy levels. It assists in reducing obesity, managing diabetes, and promotes heart and brain health. It has potent anti-inflammatory and antioxidant effects. Supplementation can reduce anxiety levels by supporting the function of the neurotransmitter GABA, allowing the brain to turn off and encourage rest.

CARNITINE

1000mg / £50

Improves energy levels and exercise tolerance by promoting the transformation of fatty acids into energy. Carnitine has been shown to improve brain function and nerve pain as well as assist with healthy weight loss.

GLUTAMINE

1000mg / £40

Glutamine is important in the removal of toxic by-products, and improving protein metabolism and muscle growth. This amino acid aids memory, focus and concentration. Glutamine can be depleted following periods of stress and intense exercise. Supplementation has been shown to help athletes fight off colds and improve performance. It can help to burn fat, build muscle and improve gastrointestinal health. It can also be used to help reset the sleep wake cycle.

GLUTATHIONE

600mg / £50

One of the most important naturally occurring antioxidants. Used as a skin-brightening IV treatment, it works to create a balanced and glowing complexion by reducing hyperpigmentation in the skin. It is involved in many physiological processes including tissue building and repair, production of essential chemicals and proteins, and overall immune health. Increased glutathione levels are associated with improved fat burning and reduction in fat storage. We can give up to 4 vials (2400mg of glutathione).

PHENYLALANINE

500mg / £50

Increases energy and attention through an increase in neurotransmitters. It is commonly used for its anti-depressant effects.

VITAMINS & MINERALS

MAGNESIUM

1000mg / £40

The fourth most common electrolyte in the body, often depleted. An elective supplement used to treat many medical conditions including asthma and hypertension. Magnesium supports muscle contractility, nerve function, energy production and plays an important role in overall cardiovascular health. Chronically low levels can increase the risk of high blood pressure, heart disease, type 2 diabetes and osteoporosis. Supplementation assists sleep quality.

VITAMIN B12

1mg / £40

A nutrient that helps to keep your body's blood cells healthy. It helps form DNA, the genetic material in all of your cells. Vitamin B12 helps prevent megaloblastic anaemia, a blood condition that causes fatigue and weakness. Many people note increased energy levels with supplementation. Deficiency is common in vegans.

VITAMIN D (CHOLECALCIFEROL)

300,000IU / £50

More than 30% of the British population are vitamin D deficient. It is an essential vitamin that's needed for healthy bones, muscles, nerves and a strong immune system. It works by assisting the body to improve the absorption of calcium found in food and supplements.

VITAMIN C (ASCORBIC ACID)

7500mg / 25,000mg-£40 / £60

A nutrient needed to develop healthy blood vessels, cartilage, muscle and collagen. It helps bolster your immune system and plays a vital part in the body's healing processes. It is used in high doses by some oncologists to saturate the blood stream and cause oxidative stress to cancer cells. We can administer up to 100g IV. Above 7.5g you must have a normal G6PD blood test on file as this enzyme is required to break it down.

SELENIUM

100mcg / £40

An antioxidant that plays an important role in the health of your immune system. Selenium helps lower oxidative stress in your body, which in turn reduces inflammation and enhances the immune response.

VITAMIN COMPILATION

1500mg / £40

A powerful combination of vitamins B1, B2, B3, B6 and Vitamin C. B vitamins are important in the development and maintenance of the nervous system. These do not occur naturally in the body and can therefore only be obtained through diet or supplementation.

- VITAMIN B1 Helps the body generate energy from nutrients. Also known as thiamine, it is necessary for the growth, development and function of cells.

- VITAMIN B2 Also called riboflavin, helps the body to convert food (carbohydrates) into fuel (glucose), which is used to produce energy it also helps the body metabolise fats and protein.

- VITAMIN B3 Nicotinamide/Niacin, is an important nutrient that is required in every part of your body to function properly. As a supplement, niacin may help lower cholesterol, ease arthritis, and boost brain function. It can improve mood and memory and may help with erectile dysfunction in men.

- VITAMIN B6 - Also known as Pyridoxine, this vitamin is important for normal brain development and a healthy nervous system. It helps maintain adequate dopamine and serotonin levels (the happy hormones).

- VITAMIN C (ASCORBIC ACID) (0.5g).

N-ACETYL-CYSTEINE (NAC)

1000mg / £40

A powerful antioxidant that reduces DNA and cell damage by fighting free radicals. It is used to treat chronic respiratory conditions, paracetamol toxicity and is thought to improve fertility health. NAC is also marketed for its liver-protective properties and supports immune functioning.

ZINC

9mg / £40

A mineral found in trace amounts throughout your body. It plays a major role in the growth of cells, building proteins, healing damaged tissue, and supporting a healthy immune system.

CALCIUM

0.66mmols 10% Calcium Gluconate / £40

A mineral that is necessary for bone formation, bone strength and maintenance. It also plays an important role in regulating cardiac and nerve function, blood clotting and muscle contraction.

BIOTIN (VITAMIN B7)

5mg / £40

A water-soluble vitamin that assists enzymes in breaking down proteins, carbohydrates and fats in food. Best known for its properties in promoting healthy skin, hair and nails.

FOLIC ACID (VITAMIN B9)

1ml / £50

Folic acid is the synthetic version of the vitamin folate, also known as vitamin B9. Folate helps the body make healthy red blood cells. It is often recommended to women in early pregnancy and to treat or prevent anaemia caused by folic acid deficiency.



SPECIAL MEDICATIONS

METHYLENE BLUE

£220 add on

Methylene blue is a compound studied for its effects on cellular energy and brain function. At low doses, it may support mitochondrial activity, enhance cognitive performance, and improve mental clarity by aiding cellular oxygen use. It also has antioxidant properties and established medical use in treating methemoglobinemia. A G6PD blood test is required.

SPERMIDINE

£220 ADD ON

Spermidine is a naturally occurring polyamine found in foods like wheat germ and aged cheese. It is studied for supporting cellular renewal through autophagy, a process that helps clear damaged cell components. Research suggests potential benefits for healthy aging, cardiovascular support, and metabolic function.

COQ10

2.2g / £75

A polyphenol with anti-inflammatory properties and the ability to increase the amount of antioxidants that the body produces. Commonly used to optimise skin health.

ALPHA LIPOIC ACID

300mg / £100

ALA IV therapy helps to boost your antioxidants to help fight the signs of skin ageing, decrease cholesterol, assist with memory loss related disorders, promote healthy nerve function and reduce inflammation. It is commonly used for skin optimisation - it slows down and minimises the appearance of fine lines and wrinkles.

CURCUMIN

50mg / £150

A polyphenol with anti-inflammatory properties and the ability to increase the amount of antioxidants that the body produces. Curcumin is a tumeric extract.

PROCAINE

100mg / £100

The "Procaïn-Based infusion D III" is a specific type of infusion therapy that is used in some complementary and alternative medical practices, particularly in Germany. This infusion typically combines procaine with a base (alkaline) solution and is used for various therapeutic purposes, such as pain management, detoxification, and balancing the body's acid-base levels.

ENGYSTOL

£50 add on

Engystol is a homeopathic drug product indicated for the support of the immune system to reduce severity and duration of symptoms in viral infections, particularly in the early stages of colds and influenza-like illnesses.

PROACTIVE HEALTHCARE

BLOOD TESTS

WELL PERSON

£150 in clinic / £225 Central London Visit

Our foundational health screen that covers the essentials. Ideal for those wanting a clear picture of their general health, including heart, liver, kidney, and blood function—perfect for prevention and peace of mind.

WELL PERSON ADVANCED

£350 in clinic / £425 Central London Visit

Everything in the Well Person test with a deeper dive into your health with advanced markers for thyroid, bone, iron, diabetes, and cancer risk. Perfect for those with symptoms, family history, or who want to go beyond the basics.

WELL PERSON ELITE

£500 in clinic / £575 Central London Visit

The Well Person Elite includes all tests within the Advanced and on top of this an advanced hormone profile encompassing LH, FSH, Oestrogen, Testosterone and SHBG.

VITAMIN AND MINERAL DEFICIENCY TEST

£90 in clinic / £165 Central London Visit

Vitamins and minerals are vital to maintaining a healthy body and are key to supporting almost all core body functions. A vitamin or mineral deficiency can have varied effects on the body and is linked to low energy levels, weakness, heart palpitations, irritability, depression, mouth ulcers and frequent colds. This blood test allows us to plan a bespoke IV drip programme to manage your deficiencies and track progress in resolving it.

IRON PROFILE TEST

£150 in clinic / £225 Central London Visit

This blood test provides the most thorough understanding of iron levels in your body. It doesn't just measure iron — it looks at multiple markers that reveal how well your body is storing, transporting, and using iron.

DNA TRANSFORM

£295 with a £195 annual epigenetic retest

Take your wellness journey to the next level with our DNA Transform Kit—the most advanced health test designed to measure not just your genetic blueprint, but how your current lifestyle is actively influencing your gene expression. This cutting-edge test combines DNA analysis with epigenetic testing (DNA methylation) to provide real-time insights into your biological age and overall health.

TRU CHECK INTELLI CANCER DETECTION

£1200 in clinic / £1275 Central London Visit

Effect Doctors is proud to offer the TruCheck Intelli test, one of the UK's first publicly available blood tests that screens for Circulating Tumour Cells (CTCs)—early indicators of solid organ cancers. This cutting-edge screening can detect cancer in its earliest, most treatable stages, using just a small sample of blood.

PROACTIVE HEALTHCARE

METABOLIC BREATH ANALYSIS

Our VO2 Max, Metabolic Rate & Energy Efficiency Testing is more than a health assessment—it is your Metabolic Blueprint. In a 10-minute test, you'll discover how many calories your body burns at rest, how effectively you use fat for fuel, and whether your body is functioning younger or older than your chronological age.

Test only

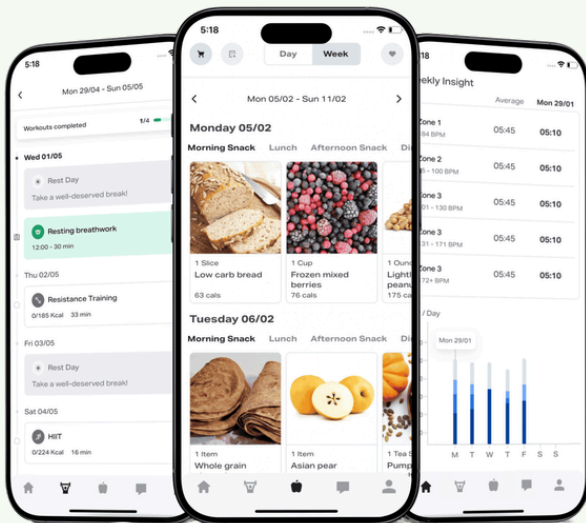
£150 in clinic / £225 Central London Visit

Online consultation with PNOE metabolic expert

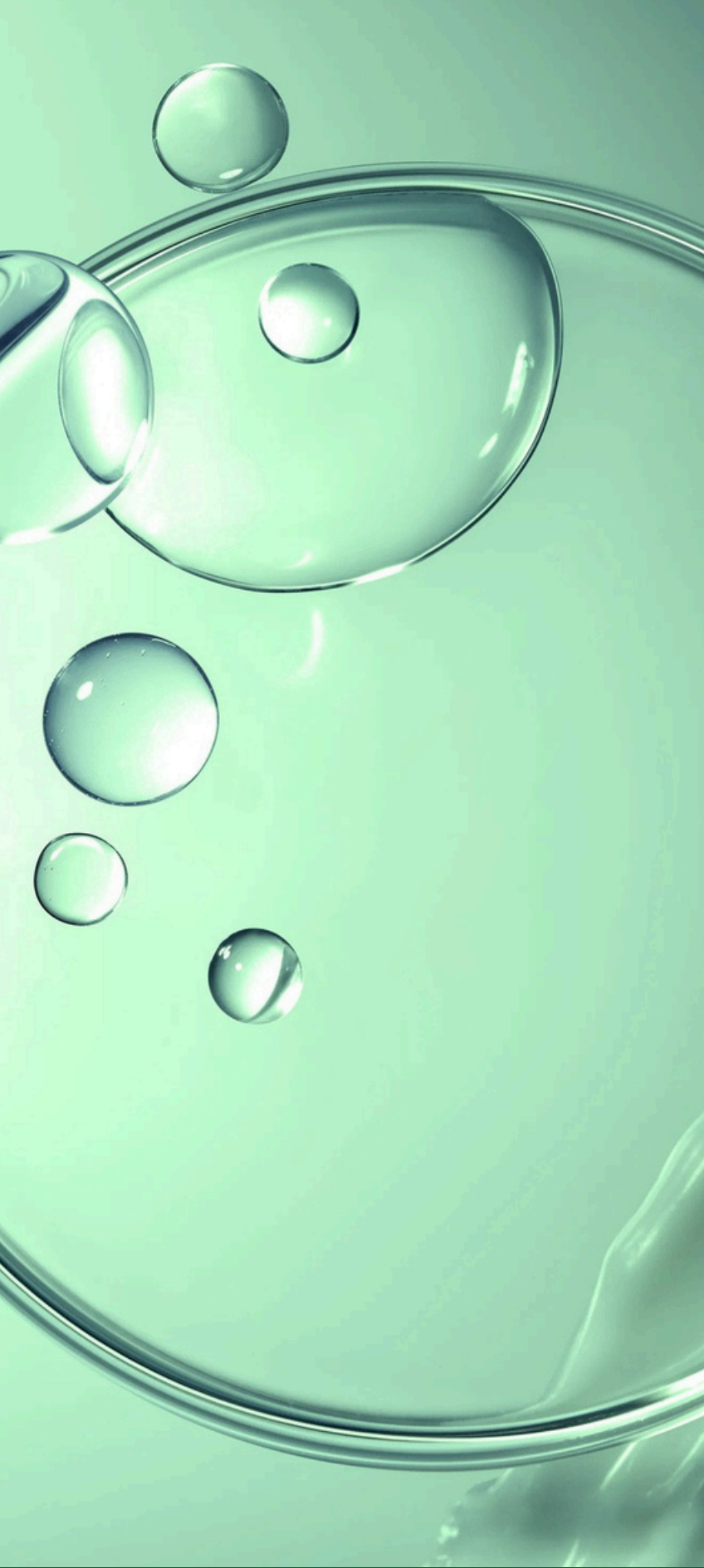
£100

Personalised nutrition guide

£100



- Biological Age – Discover whether your body is functioning younger or older than your actual age.
- Metabolic Rate – Find out exactly how many calories your body burns at rest.
- Fat Burning Efficiency – Understand how effectively your body uses fat as fuel.
- VO₂ Max – Measure your body's ability to deliver and use oxygen for energy and performance.
- Personalised Action Plan – Receive clear recommendations on exercise, nutrition and lifestyle.



WEIGHT LOSS

WEGOVY

£190 for initial consult and first month 0.5mg

£190 for 0.5mg

£220 for 1mg

£270 for 1.7mg

£320 for 2.4mg

MOUNJARO

£280 for initial consult and first month 2.5mg

£280 for 2.5mg

£295 for 5mg

£370 for 7.5mg

£395 for 10mg

£430 for 12.5mg

£450 for 15mg

EffectDoctors consultant-supervised weight loss programme; designed for your success. Our programme offers

Medically supported weight loss overseen by a National Medical Weight Loss Programme certified consultant doctor.

Detailed medical history review and optional baseline blood analysis.

Live video initiation consultation to ensure accurate and safe medication administration

Ongoing live communication with consultant doctors for dosing adjustments and side effect management.

Easy reordering process and next-day delivery of cold-transported products.

Personalised, bespoke weight loss programme tailored to your needs.

HYPERBARIC OXYGEN THERAPY

£100 for 1 session and £400 for 5 sessions

£600 for 10 sessions

£1000 for 20 sessions

Effect Doctors are delighted to provide the world's only smart Hyperbaric Chamber, designed for unrivalled oxygen purity and pressure consistency.

Guided by leading Hyperbaric Doctors, it offers smart health optimisation protocols for exercise recovery, anti-inflammatory benefits, cellular rejuvenation, improved sleep, enhanced mental focus, and memory.

With unbeatable comfort settings and superior ventilation, it ensures the highest quality of pure oxygen throughout the treatment, surpassing soft-shell chambers.

Hyperbaric Oxygen Therapy (HBOT) is also known to promote the formation of new blood vessels, improve circulation, and boost the body's immune function.

Furthermore, it has shown promise in supporting cognitive function, increasing energy levels, and contributing to overall well-being.

Whether used for sports recovery, wound healing, or various medical conditions, hyperbaric oxygen therapy is a versatile and effective treatment modality with a multitude of potential health benefits.



FACIAL AESTHETICS

Our Facial Aesthetics treatments are only carried out by Doctors and Nurses trained to the highest level. They are usually carried out in our Soho clinic but if you would like them provided on a visit please call us to arrange. Outcall fees apply.

LIP FILLER

£270

Our Lip Filler procedure is designed to create fuller, more voluminous lips. This treatment addresses asymmetry and the overall appearance of your lips, giving you a balanced and aesthetically pleasing look.

TEAR TROUGH FILLER

£290

Tear trough filler is a non-surgical cosmetic treatment addressing hollowness or dark circles under the eyes, reducing the appearance of shadows or bags, creating a youthful, rested look.

NASOLABIAL FOLD FILLER

£270

Nasolabial fold filler targets the deep lines or folds running for the sides of the nose to the corners of the mouth. Smoothing out wrinkles and restoring lost volume.

PERIORAL LINES FILLER

£270

Perioral Lines Filler targets the small lines and creases that run vertically above the upper lip, often referred to as "smokers lines". Using the appropriate dermal filler and technique, these can be reduced, improving the appearance without looking overfilled, achieving a natural result.

LUMI EYES

£175

This treatment aims to hydrate, brighten, and rejuvenate the delicate skin in the eye area, reducing signs of aging, such as fine lines, dark circles and puffiness, using a solution that contains hyaluronic acid, vitamins, minerals and peptides. Usually 2 to 3 sessions needed.

SEVENTY HYAL

£230

Seventy Hyal is an injectable Hyaluronic Acid skin booster that improves hydration levels within the skin and stimulates collagen and elastin which helps to improve the skin tone and texture resulting in a rejuvenated and glowing appearance. Unlike others, the Seventy Hyal injectable skin booster has one of the highest molecular weight HA formulations on the market, adding gentle volume and contouring whilst delivering deep hydration into the skin's dermis, resulting in overall improvement to the appearance of the skin's texture and laxity.

BRUXISM, TEETH GRINDING

£350

Bruxism and muscle relaxants is an innovative treatment that addresses teeth grinding and jaw clenching (bruxism) by injecting botulinum toxin into the masseter muscles. This treatment helps relax the overactive muscles, reducing jaw tension and preventing dental damage.

HYPERHYDROSIS

£350

Botulinum toxin injections is a treatment that helps to control the symptoms of severe underarm sweating when other treatments have not been successful.

DOWN TURN CORNER OF THE MOUTH

£250

Strategically placed botulinum toxin injections can relax specific muscles, helping to elevate the mouth.

TRAPTOX

£350

Traptox is an innovative cosmetic treatment that involves the precise injection of botulinum toxin into the trapezius muscles, which span from the back of the neck to the shoulders and upper back. This procedure offers both aesthetic and therapeutic benefits.

DIMPLED CHIN

£250

Is caused by excessive flexing of the chin muscles called the mentalis muscle. Injecting of botulinum toxin in this area relaxes the mentalis muscle, giving the chin a smoother contour.

GUMMY SMILE

£250

Embrace a confident smile with this specialized treatment that addresses a gummy smile, where excessive gum tissue shows when you smile. By injecting botulinum toxin into the muscles that lift the upper lip, we can create a balanced, aesthetically pleasing smile with less gum exposure.

PLATYSMA BANDS

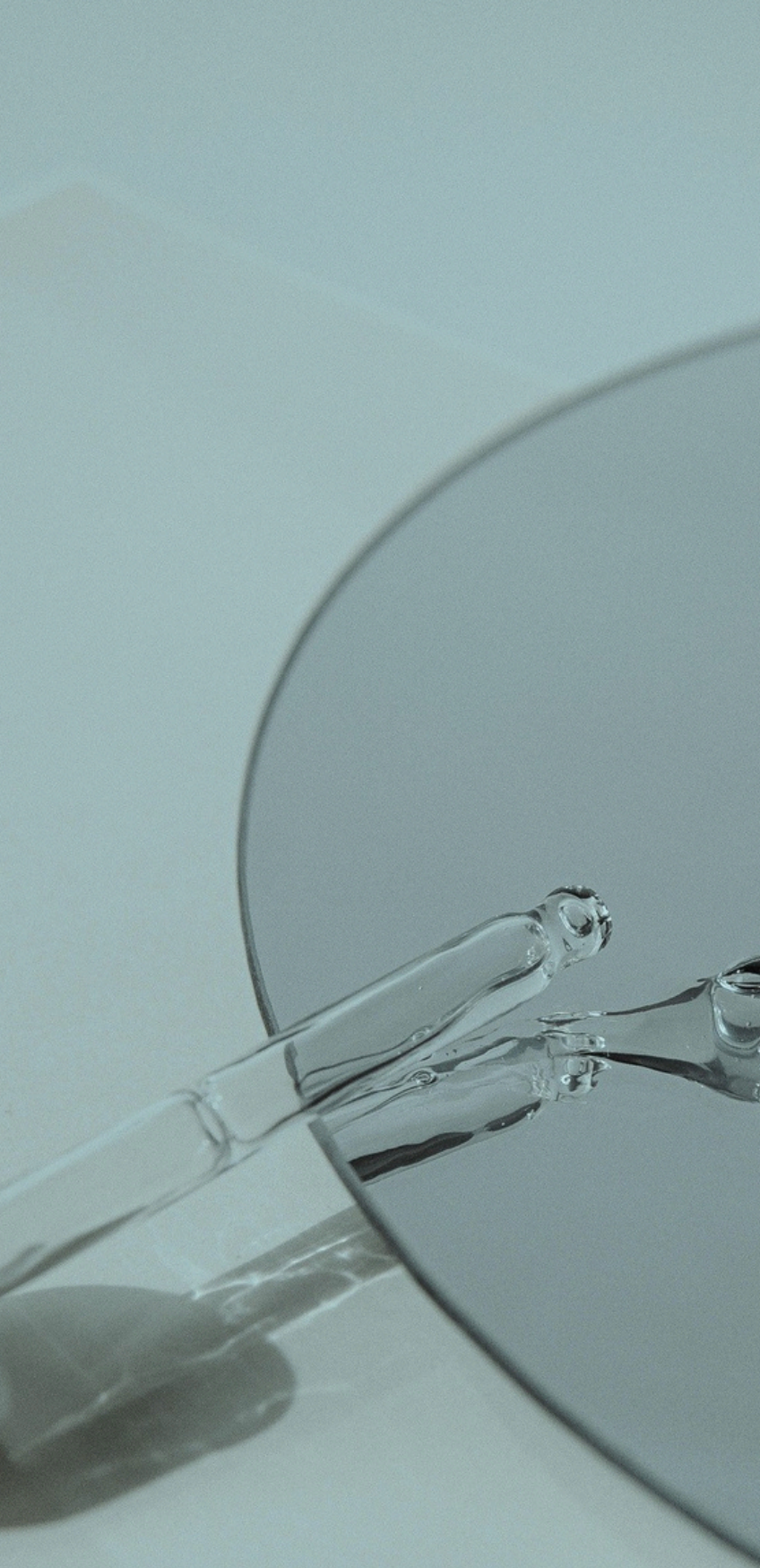
£350

Platysma Band muscle relaxant is a rejuvenating treatment that targets the platysma muscles in your neck, which can become prominent with age. With botulinum toxin we can reduce the appearance of vertical neck bands, giving you a smoother and more youthful neck contour.

LIP FLIP

£75

This innovative technique injects botulinum toxin into the muscles around the upper lip. Causing the upper lip to relax and roll slightly outward, creating the appearance of a fuller lip without adding volume. It is improving the lip's shape and prominence when smiling.



BOOK AN APPOINTMENT

Schedule an Effect Doctors treatment on the website or via phone or email. We can accommodate clients after hours including for late evening bookings/weekends by arrangement. Same day appointments are usually available, walk ins are always welcome.

CLINIC ADDRESSES & OPENING HOURS

11 Greek Street, Soho, London, W1D 4DJ
7 Days a Week - by appointment 0930 - 1830

Westfield Shopping Centre, London W12 7GF
1000 - 2100 Monday to Saturday
1200 - 1800 Sunday

VISITING FEES

Zone 1 — £75	Zone 4 — £150
Zone 2 — £100	Zone 5 — £175
Zone 3 — £125	Zone 6 — £200

Outside London by arrangement

HOME VISIT TIMES

09:30 / 1130 / 13:30 / 15:30 / 17:30

OUT OF HOUR FEES

07:00— 07:30 £350	18:00 — 18:30 £100
07:30— 08:00 £300	18:30 — 19:00 £150
08:00— 08:30 £250	19:00 — 19:30 £200
08:30— 09:00 £200	19:30 — 20:00 £250
09:00— 09:30 £75	20:00 — 20:30 £300
	20:30 — 21:00 £350
	21:00 —

Other times available on request



A close-up photograph of a woman's eye peering through a large, green, textured leaf. The leaf has prominent veins and some small holes, suggesting it might be a Monstera. The eye is light blue and looking directly at the camera. The overall tone is natural and organic.

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